



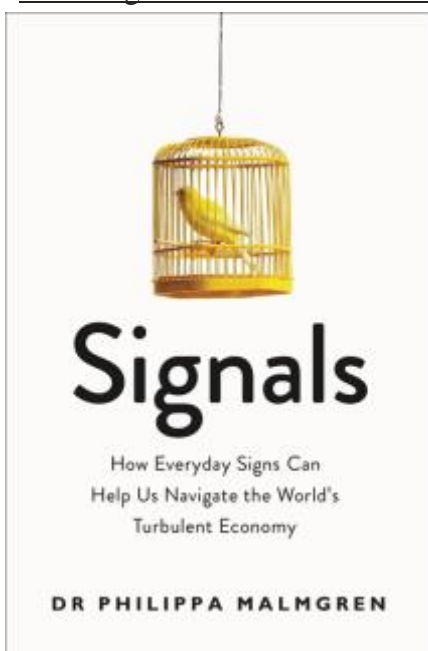
Dr. Pippa Malmgren @DrPippaM

Dr. Pippa Malmgren (@DrPippaM) is a trend spotter who advises investors and governments about economic policy and investment strategy. She anticipated the Financial Crisis in 2007, the slowdown in China, Brexit, Trump and the return of inflation. She is also an economist who manufactures, having co-founded a [robotics](#) company that makes commercial-use aerial platforms (drones), [H Robotics](#). She is a popular speaker and one of the few economists represented by William Morris Endeavor.

She has been named a [Non Executive Board Member of the new Department of International Trade](#) in the UK, advising on Brexit. She also serves on the British Ministry of Defence Working Group on Global Strategic Trends and briefs Britain’s top Generals at Sandhurst. She serves on several advisory boards and working groups: She Chairs the [Lewis PR Advisory Board](#) (LAB) and is an advisor to [Real Vision TV](#), the [Ditchley Foundation](#), the Greater London Authority Infrastructure Advisory Board and Indiana University School of Public Policy and Environmental Affairs as well as the Indiana University Manufacturing Initiative.

As an economist, she is focussed on innovation across the board, but keenly explains how new technologies solve old problems and generate new forms of growth. In 2015 she won the [Intelligence Squared Debate on Robotics](#) alongside Walter Isaacson, which was broadcast by the BBC to 80 million homes worldwide. Dell featured her on their Dell Entrepreneur Spotlight Series. The BBC has interviewed her on science and technology on Hardtalk. She began her career at the OECD in Paris in 1992 in the Science and Technology Directorate.

In 2016 her book [Signals: How Everyday Signs Can Help Us Navigate the World’s Turbulent Economy](#) became a



best-seller on Amazon in four categories after being crowd-funded on Indiegogo (249% of the target in just 15 days). She also wrote *Geopolitics for Investors* which was commissioned by the [CFA](#).

She is a former Presidential Advisor who served on The National Economic Council in the White House where she was the point person on

Barrons “five spontaneous applause and a standing ovation” **Institutional Investor** says she was “voted the best/favorite” **The Economist** says “inundated with enthusiastic feedback” **GAIM** says “Showstopper status: charisma, intelligence andchutzpah” “ability to captivate a room is uncanny.”

FT says Signals is “rather wonderful”. **The AFR** “a breath of fresh air” **James Galbraith**, “better than Piketty”. **Dr. Mahathir** Former PM Malaysia “Dr. Pippa Malmgren’s book is essential reading”. **Lord Rose**, former CEO Marks and Spencer “a Tour de Force”. **Dr. Liam Fox**, British Trade Minister “impressive and groundbreaking”. **Toshio Fukui**, Former Governor Bank of Japan “fascinating, stimulating book! First-class”

Enron and Terrorism Risks to the Economy after 911. She was the initial negotiator on Sarbanes Oxley and the Patriot Act and was on the President's Working Group on Corporate Governance and the President's Working Group on Financial Markets.

She founded DRPM Group, an economic advisory firm helping global firms understand the economic landscape. She was the Deputy Head of Strategy for UBS and the Chief Currency Strategist for Bankers Trust. She also ran Bankers Trust's Asset Management business in Asia from Hong Kong. She was named a Global Young Leader by the World Economic Forum.

She has written on technology and economics and has been published in *Wired Magazine*, *Monocle*, *The International Economy*, *Economia*, *Institutional Investor* [*Die Handelsblatt*](#), and *The New Statesman* other publications. She has an M.Sc. and a PhD from LSE. She completed the [Harvard Program on National Security](#) and participated in the Pentagon's Joint Civilian Orientation Conference ([JCOC](#)). She has lectured at Tsinghua University in China, LSE, INSEAD and the Duke Fuqua Global Executive MBA Program. She is a regular guest anchor for CNBC, Bloomberg and often on the BBC ([radio](#) and [TV](#)). She gave the Commencement Address at the graduation ceremony for the London School of Economics in 2013 and 2016.

Forbes named her a "Must Follow" on Twitter

@NexChanger named her on The Most Influential Women in Finance on Twitter list

Harpers Bazaar featured her in the Women at Work Series.